

Shailesh Saravanan

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<https://www.shaileshdesigns.com/>

Summary

I have 4.5 years of experience in facilitating workshops, solving problems, and telling stories through my designs. I collaborate well with cross-functional teams and drive outcomes through my designs that meet both user and business needs while being technically feasible.

Experience

UX Consultant

Cervello

Jan 2023 - Present (1 year 3 months)

- I have worked on the creation of a Supply Chain Risk Management tool that is being used by prominent players in the following industries: Aviation, Big Pharma, and Mining & Excavation.
- I have worked on an organisational workforce management platform that is being used by major clients of Kearney.
- Worked closely with the 'Go To Market' team in creating proof of concepts that helped win major clients.
- I refined & contributed to the design system of a suite of applications.
- Mentored junior designers in consulting.
- Evangelised user advocacy and helped improve the company's UX maturity through brown bag sessions.
- Helped improve the requirements gathering & UX design process by advocating for workshops.

UX Designer - Analyst

Cervello

Jan 2022 - Feb 2023 (1 year 2 months)

- Designed a supplier repository tool that helps Kearney consultants in procurement.
- Worked with operations team in creating assets for digital marketing and internal communications.

UX Consultant

Adept Labz

May 2018 - Jul 2020 (2 years 3 months)

I designed B2B and B2C applications (mobile & web) for clients belonging to the following industries: e-commerce, fashion, fintech, financial education, EdTech, food, leadership management, vehicle monitoring & enforcement services.

User Experience Designer

CASA Retail AI

May 2018 - Jul 2020 (2 years 3 months)

- CASA is an AI-powered B2B SaaS suite of products for CRM and campaigning. I worked on rebranding and overhauling its existing UI.
- End-to-end designed new products for the application suite.

- Solved the problem of onboarding drop-offs through a 5-days design sprint. We identified the problem, brainstormed on solutions, rapidly built prototypes and tested them with clients to gain insights on the problem.

UX Design Intern

Adept Labz

Dec 2017 - Feb 2018 (3 months)

UI, UX and Graphic Designer

Klickkit

Mar 2017 - Dec 2017 (10 months)

Branding, UI/UX, Graphic Design.

Creative Designer

Crayon'd

Jun 2017 - Jul 2017 (2 months)

Designed the landing page and helped design the Android app for the company's B2B communication application "Ping Pong".

Education

Sri Sivasubramaniya Nadar College Of Engineering

Bachelor of Engineering, Computer Science

2014 - 2018

DAV Matric Hr. Sec. School, Mogappair

Computer Science

2012 - 2014

DAV Boys Senior Secondary School, Mogappair

2000 - 2012

Licenses & Certifications



Conducting Usability Testing - The Interaction Design Foundation

106933



Agile Methods for UX Design - The Interaction Design Foundation

106933



Information Visualization - The Interaction Design Foundation

106933



AI for Designers - The Interaction Design Foundation

106933

Skills

User Experience (UX) • Workshop Facilitation • Information Visualization • Design Systems • Business Requirements • Usability Testing • Wireframing • Information Architecture • User Interface Design • User Research

Honors & Awards



Best Team Player Award - Cervello

May 2023



Team Player Award - Cervello

Jan 2023